

Kim Hamby, Owner

Style Junkie Boutique



Kim Hamby, right, with Kelsey Hamby at the Dallas Market.

Style Junkie Boutique owner Kim Hamby, a Friendswood resident for eight years, is the ideal modern mom who turned her passion for shopping and fashion into a therapeutic entrepreneurial excursion. The opportunity for Hamby to dive into the retail business world came in 2004, when she opened a ladies clothing boutique in the Texas Panhandle town of Hereford, which her sister managed. Hamby decided to give up all the traveling back and forth to Hereford, and sold the business to her sister five years ago. She soon realized that her passion for fashion could serve her local loyal customer base, which she had built while doing trunk shows in her home, and seeing the need for a local ladies clothing boutique, Hamby set out to find a location in Friendswood that would be ideal for her specialty clothing, accessories, and gifts. Hamby said she chose Friendswood “because there’s not another specialty clothing store in town and I felt there was a need for one in order to avoid going to the mall or surrounding cities. It’s a great benefit to shop local and keep some of our tax dollars in the city.”

Opening in October 2006, Hamby hasn’t looked back and loves the opportunity to serve the Friendswood community because she feels that local businesses are a necessity to keep the “small hometown” feeling alive. “Mom and Pop stores represent a small percentage of local businesses these days, but they are definitely needed for convenience purposes in our fast paced society. Many customers desire special attention during their shopping

experience, and we strive to give that to them. This helps build long-lasting relationships, which in turn helps our local economy,” Hamby said.

The contemporary fashions spread throughout the 1600 square foot boutique are kept trendy by design. Hamby said she usually only purchases one of each size to keep the store as unique as possible. Hamby describes her clothing boutique as one where fabrics, designs, clothing, and accessories are carefully chosen to create a look that is both contemporary and sophisticated. She offers the newest looks for every season by attending markets five times a year.

Hamby recently achieved one of her long term goals for the store by launching Kelsey’s Closet, a small junior section of the store that is managed by her daughter Kelsey, who just completed her first year at the University of North Texas as a fashion merchandising major. This endeavor is the result of Kelsey’s desire to learn the business and offer college students affordable junior styles. Kelsey hand-picks all the styles, sets the prices, and monitors the sales. Offering mothers and daughters a place to share their shopping experiences is something that both are proud of. Both Kim and Kelsey dream of expanding their business in the future to a larger location. Style Junkie Boutique is located at 124 S. Friendswood Drive, in the Captain’s Corner Shopping Center at the corner of 2351 and 518.