

**HIDDEN VALLEYS INC.**

**11:00 am Board meeting**

**April 18, 2018**

**Wednesday**

**Richland County Courthouse  
County Board Room – 3rd floor  
Richland Center, WI**

**AGENDA**

CALL TO ORDER

WELCOME & INTRODUCTIONS

MINUTES –Feb 21, 2018 and March 21, 2018

TREASURER’S REPORT – March and April

OFFICE MANAGER’S REPORT

- 2019 map changes

PRESIDENT & EXECUTIVE REPORT

- Green / Richland County salespeople update
- Social media update
- Radio spots – Hidden Valleys

SHOW COMMITTEE REPORT

BUDGET COMMITTEE REPORT

NEW BUSINESS:

- Cancelled ads policy
- 2017 past due accounts
- Ad corrections compensation policy
- Graphics bids

REMARKS / CONCERNS / ITEMS FOR NEXT AGENDA

ADJOURNMENT