Long – Term Care Insurance

Since 1995 the State of Wisconsin Department of Employee Trust funds has offered an optional long-term care benefit to State and University employees and annuitants. This optional long term care benefit is now being made available to all Iowa County employees, retirees and their eligible family members.

Each year, too many Americans lose significant assets because of long-term health care expenses like home health care and nursing home care. Much of this problem is caused by misconceptions that private health insurance, Medicare, Medicare Advantage, Medicaid or HMOs pay for long-term care.

Did you know that 42% of Americans receiving long-term care are under 65 years old? And if you are concerned about caring for parents or other family members in the future, this important message is especially for you. These voluntary purchase long-term care insurance policies are offered at a group-discounted premium. HealthChoice also provides CareOptions® services to all Iowa County Employees, Annuitants and their family members at no charge and no insurance purchase required. To use this service, or learn more about Long-term Care simply contact HealthChoice by email at info@healthchoice.com or call 800-833-5823 and let them know you would like an information packet for the Iowa County plan - they will mail you the packet and it will contain the CareOptions access information.