



FOR IMMEDIATE RELEASE  
August 2, 2018

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Sturgis SD – 78th Sturgis® Motorcycle Rally™ Presents Sergeant First Class (Retired) Dana Bowman.

In 1994, while serving as a member of the U.S. Army's elite parachute team, The Golden Knights, a mid-air collision cost Dana Bowman both of his legs. His determination in the Army, and now the civilian world, has earned him world-wide recognition as a motivational speaker and skydive demonstrator. Traveling the world, Dana spreads his message, "It's Not the Disability, It's the Ability! Never Quit." Dana will be offering a free presentation to the public on Saturday, August 4 at 11:00 AM in the Community Center Theater.

Dana will be doing several parachuting jumps during the 78th Annual Sturgis® Motorcycle Rally™ including a jump during the Opening Ceremonies and on Military Appreciation Day.

Jump Schedule: All jump times are approximate and weather dependent.

Friday, August 3 at 4:00 PM - Jumping into Main & H-D Way intersection during the Opening Ceremony taking place at Harley-Davidson Rally Point Plaza.

Monday, August 6 at 4:00 PM - Jumping into the Sturgis Fairgrounds during Spirit of Sturgis Vintage Motorcycle Race.

Tuesday, August 7 at approximately 2:00 PM - Jumping into the lot north of the Sturgis Community Center during the Rolling Thunder Ride, in honor of Military Appreciation Day.

The 78<sup>th</sup> Annual Sturgis® Motorcycle Rally™ takes place August 3–12. For event related news and schedule of events visit <http://www.sturgismotorcyclerrally.com> or join us on Facebook.