

CITY OF HUDSONVILLE

DOWNTOWN DEVELOPMENT AUTHORITY MEETING MINUTES

May 13, 2014

Approved September 9, 2014

Voting Members Present: Ken Jipping, Philip Koning, Joel Keegstra, Mayor Don Van Doeselaar, Doug Butterworth, and Greg Slater

Non-Voting Attendees: Patrick Waterman, Jan Sal, Michelle Fare, and Dan Strikwerda

Voting Members Absent: Dale Sall, Larry Gemmen, and Dr. Brad Dykstra

I. Election of Vice-Chairman:

There was a motion by Koning, support by Slater, and unanimous approval to elect Butterworth as vice-chairman.

II. Call to Order:

Vice-chairman Butterworth called the meeting to order at 7:35 a.m.

III. Minutes:

- Greg Slater will be added as present for the last meeting.

There was a motion by Slater, support by Koning, and unanimous approval to accept the minutes of the September 10, 2013 meeting.

IV. Finance:

1. Balance Review:

Sal reviewed the current status of the 2013-2014 TIFA and DDA financial statements.

- The TIF has a fund balance of \$1,534,525.42. There is \$617,961.19 cash on hand.
- The DDA is now debt free.
- The current DDA operating budget has a fund balance of \$24,226.36. There is \$24,403.21 cash on hand.

2. FY 2014-2015 Budget:

Waterman reviewed the proposed 2014-2015 TIFA and DDA budget.

There was a motion by Koning, support by Van Doeselaar, and unanimous approval to accept the 2014-2015 TIFA and DDA budgets as presented.

V. Property Acquisition:

There was a motion by Koning, support by Keegstra, and unanimous approval to go into closed session.

There was a motion by Koning, support by Keegstra, and unanimous approval to conclude the closed session.

VI. Display Fireworks:

Fare presented the request to have a fireworks display on DDA property as part of the Saladbowl Bash festival.

- Night Magic is the professional pyrotechnic company that will do the fireworks.
- They worked with radio station JQ for a fireworks show and JQ gave them a good recommendation.
- The Farmer's Co-op parking lot will be used for the Saladbowl Bash festival.
- The fireworks will be smaller, similar to what a resident can do.
- It will look good since everyone will be sitting in close proximity.
- The City is listed as additionally insured for \$5,000,000.

There was a motion by Koning, support by Keegstra, and unanimous approval to allow the City of Hudsonville & Hudsonville Area Chamber of Commerce to use the property at 3284 and 3320 Chicago Drive, and 3287 Prospect Street for Display Fireworks on July 26, 2014 at dusk as part of the Saladbowl Bash festival.

VII. Event sponsorships:

1. Concerts on the Green:

Fare presented the request for the DDA to fund 2 nights of Concerts on the Green.

- Last year the DDA provided \$1,200 of total sponsorship funding.
- Greg Slater of CCS Technologies offered to sponsor one of the nights.

There was a motion by Koning, support by Keegstra, and unanimous approval for \$400 towards sponsorship of 1 night for the Concerts on the Green.

2. Saladbowl Bash:

Fare presented the request for Saladbowl Bash festival sponsorship.

- She previously had asked for general sponsorship.
- This year they will have a stage with a couple quality bands and an expanded Rock your Voice competition.
- This will be a better fit for DDA banner visibility.

There was a motion by Keegstra, support by Koning, and unanimous approval for \$800 towards stage sponsorship of the Saladbowl Bash.

VIII. Downtown Area Improvements:

1. Banners and Brackets purchase:

Fare presented the request for banner and bracket purchases.

- There has been a lot of trouble with the brackets since they don't hold the tension the way they need to.
- The new brackets have been tested with favorable results.
- The vinyl banners keep tearing.
- Only 1/3 of the vinyl banners are still usable.
- Only one canvas banner got damaged.
- The larger version of winter banners are needed for along 32nd Avenue, which is the parade route.

There was a motion by Jipping, support by Koning, and unanimous approval for \$7,270 for the replacement for all of the large canvas winter banners, and the replacement of banner brackets as needed.

IX. Downtown Redevelopment Project update:

Waterman provided the downtown redevelopment update.

- The Dr. Seuss project appears to be done.
- There are positive things happening in the downtown.
- If the Village Green moves forward and funding becomes an issue, in 2018 the city hall/library debt will be mature, which may free up capital for other projects.
- The Farmer's Market and Pathway under M-121 and railway. There is a meeting tomorrow with MDEQ and MDOT on this project.

X. Joint City Commission/DDA meeting scheduling:

Waterman presented

- The last joint meeting was beneficial.
- The next meeting could be in the next 3 to 6 months.
- The intent is to make sure there is something worthwhile to discuss prior to setting a meeting date.

XI. Adjourn:

Motion was made, supported and unanimously approved to adjourn at 8:25 a.m.

Respectfully Submitted,
Daniel J. Strikwerda, AICP