

CITY OF HUDSONVILLE
DOWNTOWN DEVELOPMENT AUTHORITY


MEETING MINUTES
October 13, 2015

Voting Members Present: Joel Keegstra, Dale Sall, Ken Jipping, Greg Slater, Larry Gemmen, Doug Butterworth, and Mayor Don Van Doeselaar

Non-Voting Attendees: Michelle Fare, Dan Strikwerda, and Patrick Waterman

Voting Members Absent: Dr. Brad Dykstra, Philip Koning, and Steve Guikema

1. Call to Order:
Chairman Sall called the meeting to order at 7:30 a.m.
2. Minutes:
There was a motion by Slater, support by Gemmen, and unanimous approval to accept the minutes of the September 8, 2015 meeting.
3. Finance:
The financial reports were provided to the board for informational purposes.
4. Bylaw Compliance:
Fare shared a copy of the by-laws with the proposed change. There was a motion by Jipping, support by Butterworth, and unanimous approval to approve the by-laws as presented.
5. Election of Vice Chair:
There was a motion by VanDoeselaar, support by Butterworth, and unanimous approval to elect Phil Koning to the position of Vice Chair through the end of 2015, with succession into the Chair position as of January 1, 2016.
6. Sponsorship Request:
RE/MAX Premier requested a sponsorship from the DDA in the amount of \$1,500 for the Christmas Tree Lighting event. The DDA requested a copy of the event budget. There was a motion by Gemmen, support by VanDoeselaar, and unanimous approval to award \$1,500 to RE/MAX Premier for the purposes of the event.
7. Farmer's Market Feasibility Study:
Amanda Edmonds, farmer's market feasibility study consultant, presented to the DDA about her background and qualifications, farmer's market trends, and observations of the Hudsonville market so far. She also solicited feedback from the

DDA members. She will return to the joint meeting of the City Commission and DDA on October 26, 2015 to present her final findings.

8. Prioritization of Plan Elements

The DDA did a prioritization activity to establish which projects they felt were the highest priority from the DDA strategic plan.

9. Adjourn:

The meeting adjourned at 8:30 a.m.

Respectfully Submitted,

Michelle Fare
Executive Director