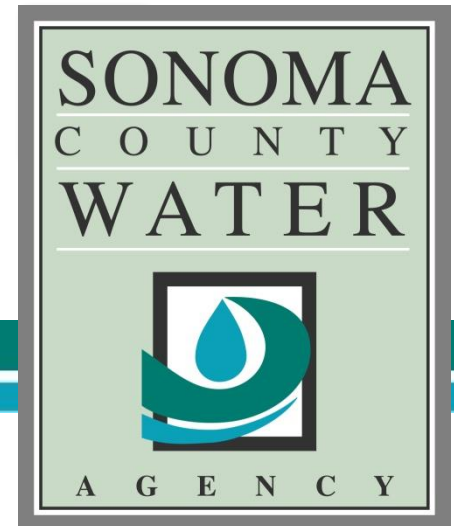


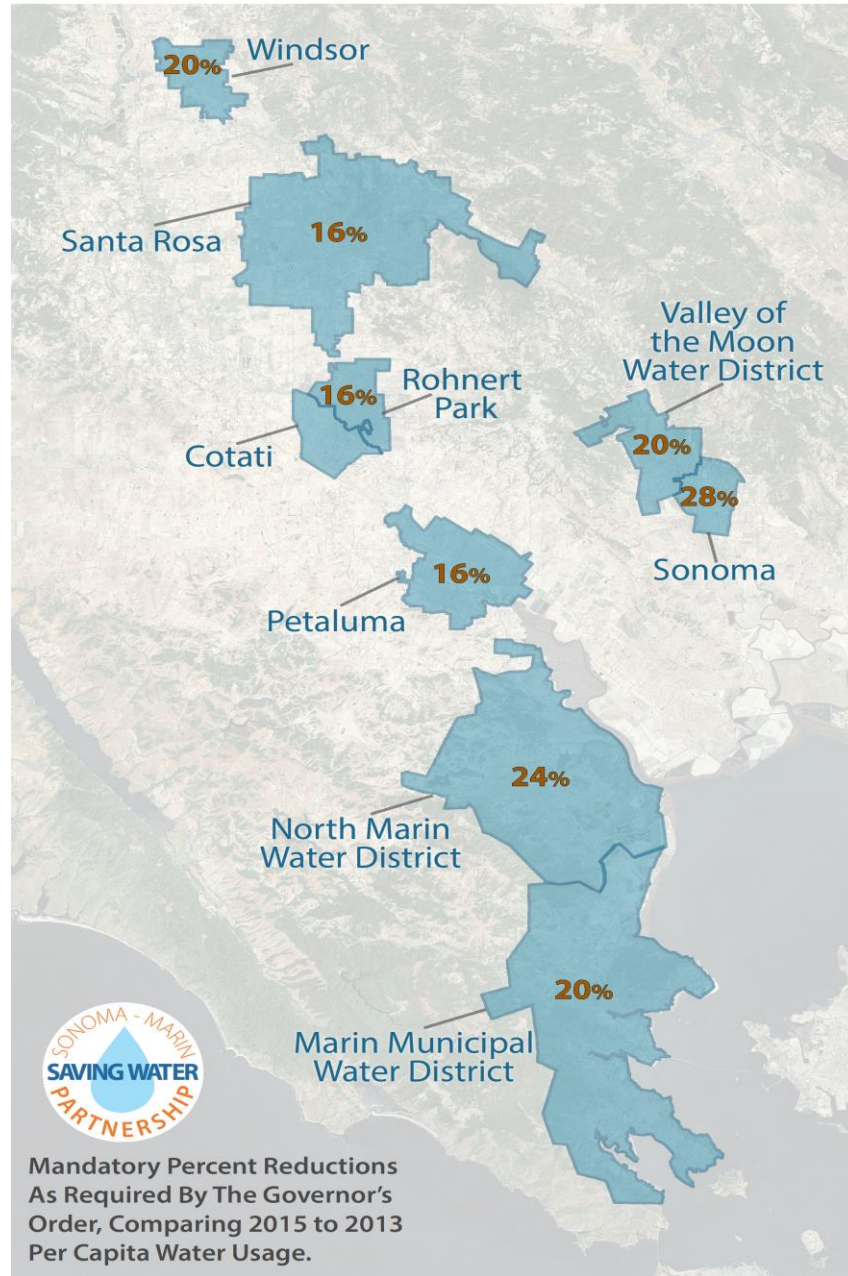
2015 Conservation & Outreach



Ann DuBay
Community &
Government Affairs
ann.dubay@scwa.ca.gov



Partnership Water Conservation Goals



Results to Date

APRIL 2015 WATER USE VS CONSERVATION STANDARD

WATER SUPPLIER	GOAL	ACTUAL REDUCTION
Cotati		28%
Marin Municipal WD	20%	21%
North Marin WD	24%	26%
Petaluma	16%	26%
Rohnert Park	16%	27%
Santa Rosa	16%	32%
Sonoma	28%	12%
Valley of the Moon WD	20%	30%
Windsor	16%	18%
SMSWP TOTAL	19%	28%
*Sweetwater Springs WD	16%	25%

Sonoma Marin Saving Water Partnership

El tiempo de duración oficial del Condado de Marin para darse un baño



PARA OBTENER SU REGADERA DE BAJO FLUJO GRATUITAMENTE VISITE www.wateroff.org

Nunca hay suficiente agua como para desperdiciarla.
Cierre la Llave del Agua.

The official dishwasher of Sonoma County



FOR LOCAL WATER CONSERVATION REBATES VISIT www.wateroff.org

There's Never Enough to waste.
Turn the Water Off.



Private-Public Partnership

Who: Sonoma County Alliance, North Bay Leadership Council, Sonoma County Winegrape Commission, Santa Rosa Chamber of Commerce

What: A call to action to the business community and employees regarding the drought, with specific tips for reducing water use

When: Announced June 9, launch on July 1

Come to the Russian River...

Who: Sonoma County Tourism Bureau (lead agency), Sonoma County Lodging Association, river recreation interests

What:

- Campaign promoting the Russian River to Bay Area and other visitors
- Campaign geared toward tourism industry, helping promote the drought to visitors

When: Now

Where to go for more information

Drought Update: Monthly drought newsletter
www.savingwaterpartnership.org/e-news/ to sign up

Sonoma-Marin Saving Water Partnership website
www.savingwaterpartnership.org

For rebates/conservation tools, if you live in the Russian River Sanitation District, www.scwa.ca.gov/RRCSD

California Department of Water Resources website
www.water.ca.gov/waterconditions

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