



The Lindsborg City View

THE CITY OF LINDSBORG

Volume 2, Issue 1

May 2007

Lindsborg Vision 2017

LINDSBORG

A Total Community Embracing Excellence

In Education, the Arts, our Swedish heritage, and the well-being of people.

(Vision Statement-January 2007)

The Lindsborg Tomorrow initiative is moving forward with the five goals established at the Vision Retreat held in January.

Steering Committee and Action Team members made up of local residents, meet on a regular basis to discuss progress made on objectives and to review

mile stone accomplishments. The vision statement and marketing slogan, developed at the retreat, describe the uniqueness of Lindsborg and how inviting our total community can be. Local citizens involved with this program encourage the use of both statements often and consistently in all venues, including the marketing efforts of the CVB and Chamber Team.

Lindsborg: where you want to Be, to Play, to Live and to Stay.

(Marketing Slogan-January 2007)

Tomorrow Action Teams:

Community Wellness Center
(Health & Activity Center)

Community & College
(Relationships & Support)

History & Tourism
(Renovation of Old Mill & Heritage Square complex)

Healthy Relationship
(Develop a Public Square)

Economic Development
(Residential & Business Growth)



Highlights:

- LINDSBORG TOMORROW
- CVB NEWS
- DEPARTMENT ARTICLES
- OPPORTUNITIES & UPDATES
- CALENDAR INFORMATION
- CONTACT INFORMATION

Convention Visitors Bureau

Last year the Lindsborg City Council took the step to establish a new city department. That new department is the Convention Visitors Bureau or CVB. The City Council made this decision because they understand the importance visitors have on the economic well being of Lindsborg and wanted to do all they could to support this vital part of our economy. The primary roll of a CVB is to bring people to the community. When doing its job right, the role of a CVB is to attract visitors from many diverse sectors: individuals, families,

tours, organized groups, meetings, conventions, special group events and travelers from across the state and nation. CVB's accomplish this mission through promotions, advertising, working with tour and meeting planners, and gaining support from the community. Citizens, like you are an important ingredient in either telling friends and acquaintances about Lindsborg or providing the CVB with ideas on who we should be working with to bring visitors to town. What makes having a CVB in Lindsborg so exciting is that Lindsborg is a unique place.

It is a community that has much to offer our visitors to cause them to want to visit not once but again and again. As we look at telling the story of Lindsborg in an inviting way, the four pillars to present are: Swedish heritage, Bethany College, vibrant art and most of all the people of Lindsborg. Over the next few issues of **The Lindsborg City View**, we will be telling you more about the CVB and asking your help to increase the number of visitors we bring to Lindsborg.

Inside this issue:

CITY HALL	2
PUBLIC WORKS	3
THE CITY 411	4
PUBLIC SAFETY	4
PARKS & REC	5
BETHANY INTERNS	5
CALENDAR & CONTACTS	6





The Lindsborg City View

Electric Cost Driven by Peak Demand

As summer approaches, so do higher electric bills. For you the consumer, the higher cost of electricity is due to increased electric demand that is driven mostly by air conditioners. For the City of Lindsborg, the wholesale cost of electricity is driven by the highest summer peak demand of electricity.

The City of Lindsborg purchases wholesale electric energy from two sources. The primary source is Westar Energy with Western Area Power Authority (WAPA) being the secondary source. The City's contract with Westar is a Firm Delivery Contract which means that Westar must supply electric power in whatever amount is demanded. They cannot interrupt or limit the amount of electric power that the community receives. WAPA is hydroelectric power and serves only as a supplemental source of electricity.

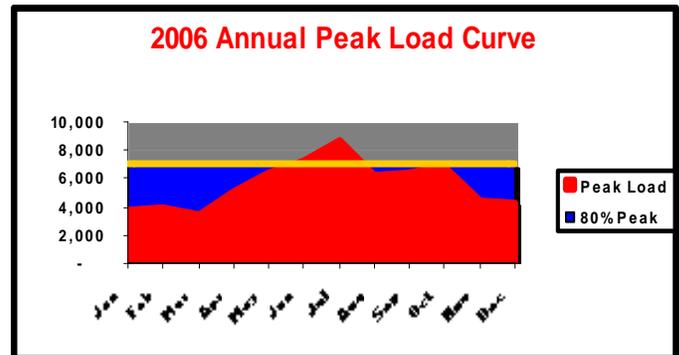
To receive a guarantee of electric power delivery from Westar Energy, the City of Lindsborg has an 80% ratchet agreement included in the contract. What an 80% ratchet means is that, throughout the year, the City must pay 80% of the highest peak electric kilowatt (KW) demand or the actual demand, whichever is higher. To illustrate how the 80% ratchet works,

refer to the chart titled, **2006 Annual Peak Load Curve**. The area of the chart in **red** represents the monthly peak load demand in kilowatts. The **yellow** line represents the 80% ratchet. This is the minimum that must be paid monthly in kilowatt demand to receive a Firm Contract. The area in **blue** is the kilowatt demand that is paid for but not received. This represents a non-reimbursed cost to the electric utility and an increase in the wholesale cost of power. In 2006,

The annual peak demand typically occurs in late July and early August between the hours of 4:00 p.m. and 7:00 p.m. The day is usually very hot with high humidity and very little wind. People arrive home from work, turn their air conditioners down to a cooler temperature, turn on the oven, start a load of clothes in the washer and place a load of clothes in the dryer. All of these appliances are high electric demanding appliances coming on at

"The art of progress is to preserve order amid change and to preserve change amid order"

Alfred North Whitehead



10,234 kilowatts totaling \$92,600 were paid for in wholesale power but were not reimbursed. The annual peak demand has continued to grow reducing the electric utility gross margin from 41% in 2002 to 31% in 2006. The gross margin is the difference between the sales of electricity and the purchased power cost of electricity. It does not take into account any distribution system operations, maintenance expense, personnel expense or

one time in one household. Multiply this by the 1400 households in Lindsborg and you have the peak demand. The 80% of the summer peak demand must be paid the rest of the year, no matter if that demand is met or not. Each of the 1400 households can take steps to lessen the impact of the peak demand. The process to lessen the impact of peak demand is called load shifting. Moving laundry to the morning or later in the evening reduces

(continued on page 3)



F. O. G.

It was FOG that caused everything to stop, not fog due to weather conditions, but **Fats, Oils, and Grease**. It was not traffic that stopped; it was the flow of raw sewage in a sanitary line somewhere in town. Sewer backups happen due to various reasons such as tree roots or debris infiltrating a line. In the last couple of decades FOG has become the main cause of sewer backups. These backups can cause raw sewage to flow into homes, yards and streets. It also can cause exposure to potential disease-causing organisms and foul odor. For homeowners, the clean up process can be expensive and unpleasant. For utilities, the maintenance issue will have to be dealt with. FOG often enters the sewer system through the kitchen sink when rinsed down the drain. Over time build up can eventually occur and plug up the pipe. Grease removal dish detergents will only pass the grease further down the drainage system.

The use of garbage disposals have become a major contributor to the FOG problem. Solids are run through the disposal where they are shredded into smaller pieces and the grease from those solids end up in the sewer causing the same issues. FOG has the same affect on the sewer system that it does on the human body causing restrictions inflow and even complete blockages. The City of Lindsborg spends thousands of dollars each year and many man-hours dealing with FOG related issues both in sewer collection and at the wastewater treatment plant. The answer to this problem requires only a little time (*less then the requirement for recycling*) and effort to reap the benefits not only to the system, but also to the environment. Fewer FOG related problems help reduce the risk of costly sewer backups and related health hazards.



Help reduce FOG in our community. Take a few extra minutes to follow these steps and keep your lines flowing freely:

- 1) **Never pour grease from cooking or oils down the sink or into toilets.**
- 2) **Dump cooking grease and oils into containers for trash disposal.**
- 3) **Scrape grease and food scraps from cooking and eating into the trash.**
- 4) **Treat garbage disposals as a device to clean up the residue left in the sink, not as a way to get rid of leftovers from a meal.**
- 5) **Share the information with others.**

To learn more about FOG contact:

The City Wastewater Department at 227-2701.



Electric Cost

(feature story from page 2)

the work load on the home air conditioner. Programmable thermostats for the air conditioner can control when it starts cooling down the house to an off-peak time. Additionally, each one (1) degree increase in the thermostat saves approximately 1% in

energy. By taking these simple steps it spreads the demand over the day and reduces the peak demand which historically occurs in the 4:00 p.m. to 7:00 p.m. time period. You can help the City of Lindsborg continue to provide a reliable source of electric energy at a cost

effective rate by shifting your electric demand to other hours of the day.



For more information on energy efficiency:
www.energystar.gov
www.smartenergyliving.org
www.energysavers.gov
<http://hes.lbl.gov>





The Lindsborg City View

Fraud & Credit Card Scams

Be careful and cautious with your personal information!

The City 411

Too good to be true? Unfortunately in many cases the answer is yes. Fraud and credit card scams prey upon the greed of others and they target personal accounts, especially credit cards. Scams can involve someone receiving a large sum check and the sender asking for a small percentage returned. By the time the bank has verified the bogus check, the sender has the cash and the bank is requesting payment in full.

Another scheme would involve a call from the "Security & Fraud Division of VISA", you are told that your card has been flagged for unusual purchase patterns. They ask if you've recently purchased a "anti-telemarketing device" for \$479.99, you say "No". They then ask for a card possession verification and request the last three digits on your credit card. Soon after the conversation you have a debit of \$479.99. This particular scam technique is called "social engineering". It preys upon the acceptance of authority and willingness to cooperate in order to extract sensitive information. It also opens the door to identity theft. Paperwork involved in resolving these scams are incredible.

A current trend is the access of credit card numbers by a Nigerian group, advertising contract payments of \$10 per transaction in forwarding packages to Russia. Merchandise fraudulently purchased on the internet are associated with this crime scheme and participants have been arrested and charged for their part of the theft. This won't happen to me? Think again. The Lindsborg Police has worked cases involving these incidents right here in our community.

NEVER provide any information from your credit card. To eliminate any problems, inform them that you will call the number on the card before offering information.

Website Address Updates

The World Wide Web is a wondrous tool and is used to communicate in many different ways. Every type of data is easily available with immediate access. The City of Lindsborg's website is a great resource of community information for visitors and local residents. Keeping the information current and accurate is important and can present a challenge. With this in

mind, the City is requesting that Businesses, Churches, Clubs, Organizations, and others involved, take the time to review their current informational pages housed on the site and to submit any changes or updates that need to be made. Please make sure all related web pages and links are checked. We look forward to hearing from you.

City website:

www.lindsborgcity.org

For submission of updates and corrections email:

lindsborg@lindsborgcity.org

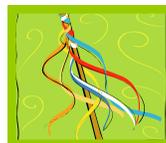


Community Happenings

Congratulations!
Smoky Valley HS
Bethany College
2007 Graduates



Midsummer's Day
June 16, 2007



Broadway RFD
DAMN
YANKEES
July 13, 14, 20 & 21



www.lindsborgcity.org

Recycling Center Moves with Same Rules

The Lindsborg Recycling Center has moved to its temporary location at east Lindsborg Street. A permanent site is currently being discussed and reviewed by the Streets and Parks Committee.

The Recycling Center is staffed by volunteers and is opened 22 Saturdays each year. Organizations and individual volunteers are welcomed and appreciated. The community is encouraged to do their part in thinking **GREEN**.

As a reminder, please take the time to rinse your recyclables and to sort them by category. Encourage your neighbors to participate in this worthwhile program. Think **GREEN** and keep our City and environment beautiful.

CATEGORIES:

PETE #1

Clear and green bottles, salad dressing, cooking oil, mouthwash, measure scoops, etc. (remove all lids).

ALUMINUM CANS

Beverage cans only (no aluminum foil or pie pans).

TIN CANS

Clean (no residue).

HPDE #2 Natural

Milk jugs, juice and water containers. (remove all lids, no plastic grocery bags).

HPDE #2 Color Bottles Windshield washer, vinegar, detergent, shampoo, etc. (remove all lids, no tubs or grocery bags).

CARDBOARD

Brown paper bags and corrugated cardboard only (no fiber board, such as cereal boxes or 6 pack containers).

NEWSPAPER

Newsprint only (no phone book or directories).

MAGAZINES

Slick print magazines (no phone books or directories).

Please Note*

Category items need to be placed in the correct pods. If they are not, they become trash and the recycling effort is invalid.

Questions? Contact: *Thad Morrical, Parks & Recreation*

RECYCLING
Volunteers still needed!
Sign up now!
CONTACT:
The Parks & Recreation
Department



Recycling Dates:
May 19
June 2, 16
July 7, 21
August 4, 18
8:00 a.m.-12:00 p.m.

Bethany College Students Intern with City

The City of Lindsborg in support of Bethany College Internship and (EBE) Experience Based Education programs, are working with two students this spring semester. Candice Friedrich, a senior, majoring in Sports Administration is from Randolph, Kansas. Candice is completing her internship with the Parks & Recreation Department. Her program agenda involved every facet of the P & R division, including departmental structure, procedures, program hiring, scheduling and evaluation, capital improvement and budget proposals, bid reviews and solicitations, and participation in weekly staff meetings.

Lisa Runnebaum, a sophomore and Criminal Justice major, is from Seneca, Kansas. Lisa has chosen to do an EBE with the Police Department. She has been riding along with officers for the past two months while learning about community policing, rules, policies, and the work ethic of local police. By working with the officers, Lisa has met a lot of different people within the Criminal Justice field. She believes that this experience has been a great learning opportunity on the law enforcement side of the criminal justice system. For Lisa, the knowledge gained by observing the

local police, could not have been taught in the class room.

The City staff and departments involved with these programs have enjoyed working with Candice and Lisa and wish them the best.



Candice and Lisa

City
Supports
Bethany
College
Internship
& EBE
Programs



THE CITY OF LINDSBORG

101 S. Main Street
PO Box 70
Lindsborg, Kansas 67456-0070

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US Postage Paid
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Residential Patron
Lindsborg, KS 67456



The Lindsborg City View Upcoming Events & Contact Information

City Contact Information

Phone: 785-227-3355
Fax: 785-227-4128
Web: www.lindsborgcity.org
Email: lindsborg@lindsborgcity.org

Emergency Contact Information

Police, Fire and Ambulance: 911
Police, Fire, Ambulance: 785-227-2988
(non-emergency)
Water, Sewer, Electric, Streets:
785-227-3428
Water, Sewer, Electric, Streets:
785-227-3469 (after hours, weekends and
holidays)

Calendar of Events 2007

- City Council Meetings (June 4, July 2, August 6)
- Recycling (May 19, June 2, 16, July 7, 21, August 4, 18)
- Swimming Pool 2007 Season (May 26-August 12)
- Youth T-Ball (starts May 29)
- WaveMakers Home Swim Meets (June 9, 23)
- Youth Golf (starts June 11)
- MIDSUMMER'S DAY (June 16)
- Midnight Swim (June 16)
- Public Hearing-2008 Budget (August 6)
- Lindsborg City View Newsletter-Vol. 3 (mid-August)

Mayor & City Council Contact Information

Judy Neuschafer ~ Mayor
jneuschafer@lindsborgcity.org

Ken Branch ~ Ward 1
kbranch@lindsborgcity.org

Mark VanCamp ~ Ward 1
mvincamp@lindsborgcity.org

Becky Anderson ~ Ward 2
banderson@lindsborgcity.org

Betty Nelson ~ Ward 2
bnelson@lindsborgcity.org

Russ Hefner ~ Ward 3
rhefner@lindsborgcity.org

Rick Martin ~ Ward 3
rmartin@lindsborgcity.org

Brad Howe ~ Ward 4
bhowe@lindsborgcity.org

Lloyd Rohr ~ Ward 4
lrohr@lindsborgcity.org

www.lindsborgcity.org

