



# The Lindsborg City View

THE CITY OF LINDSBORG

Volume 3, Issue 1

August 2007

## Lindsborg Tomorrow Community Event



Residents are invited to attend **The 2007 Lindsborg Community World Fair** on September 30th from 2:00 to 4:00 p.m., at Swensson Park. The Hometown gathering will provide citizens with updates and progress reports of the five Vision Action Teams while introducing the community's diversity through cultural foods and festivities.

Those involved with the Tomorrow initiative hope to engage and encourage residents to become a part of the Vision movement. Priority goals of the Steering Committee are to generate interest within the community and to tell "The Lindsborg Story".

### VISION ACTION TEAMS



**Community Wellness Center**

**Community & College**

**History & Tourism**

**Healthy Relationships**

**Economic Development**

Communication is the main focus of this event. Action Teams will highlight accomplishments and challenges. Other objectives are to increase awareness levels on the uniqueness of Lindsborg and the multiplicity of the community. To help facilitate the work of the Lindsborg Tomorrow Steering Committee and Action Team

efforts the afternoon proceeds will go towards matching fund grants from the Kansas Department of Commerce and the Kansas Health Foundation. The event's program is designed to be educational, entertaining, and enjoyable for the entire family. Learn about your community and learn about your neighbors ethnicity, heritage and customs. Experience it all at **The 2007 Lindsborg Community World Fair.**



### Lindsborg:

where you want to **Be**, to **Play**, to **Live** and to **Stay**

### Highlights:

- TOMORROW COMMUNITY EVENT
- CVB NEWS
- DEPARTMENT ARTICLES
- OPPORTUNITIES & UPDATES
- CALENDAR INFORMATION
- CONTACT INFORMATION

## Convention VISITORS Bureau

A CVB or Convention and Visitors Bureau is an interesting creature. The key to a really good CVB is the middle word – **VISITORS**. How we treat our visitors is essential to continued economic success.

Why are visitors so important? Visitors have invested time and money to come to Lindsborg. Their expectations are to shop our businesses, enjoy our services, attend our events, visit friends or family, and have fun.

While in Lindsborg they:

- ◆ Spend money
- ◆ Bring excitement
- ◆ Pay taxes  
*(In turn, this pays for city services and reduces our costs)*
- ◆ Share ideas
- ◆ Form an impression
- ◆ Connect with people, businesses, and institutions
- ◆ Learn about culture and the area
- ◆ Create relationships

When they return home, they tell their friends of their experiences.

As citizens we also need to understand our job or responsibility related to visitors. We need to begin by treating them like family, friends and valued customers. While they are here we need to:

- ◆ Give them a smile
- ◆ Give them value for their purchases
- ◆ Be friendly

### Inside this issue:

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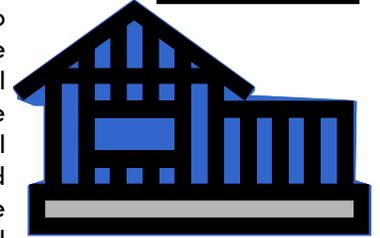
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## Welcome Home to Lindsborg Housing Program

The City of Lindsborg along with USDA Rural Development has initiated a new program for single family home owners. **Welcome Home to Lindsborg** was created from a pilot program for the State of Kansas originally designed to accommodate the return of the "Big Red One" influx of homeowners in the Fort Riley area. After some discussions with Rural Development and Chase Housing, the program was opened up to Lindsborg. Highlights of the Welcome Home to Lindsborg program include; no down payment on existing or new construction, relaxed lending guidelines, no mortgage insurance premiums, 30 year fixed rates and no "first time" homebuyer requirements. The City of Lindsborg is working with area developers, real estate professionals and lenders to provide the structure necessary to assist potential homeowners. There have already been several families pre-qualified to find homes in Lindsborg. The program has also generated interest from an out of state couple looking for a retirement community. For more information go to [www.lindsborgcity.org](http://www.lindsborgcity.org) and click on **Welcome Home to Lindsborg!**



If you know of someone or could benefit from the program yourself, contact:

**Annette Duncan**  
**Economic Development**  
**785-227-3355**



## Electric Cost Adjustment (ECA) Implemented

A monthly energy cost adjustment will be implemented effective with the electric bills that are due by **October 10, 2007**. The energy cost adjustment is based on the incremental cost of wholesale energy. For the City of Lindsborg, the incremental cost is driven by the summer peak demand. Eighty percent of the maximum summer peak demand must be paid the remaining months of the year. Also, to help offset the increasing cost of electric power, an additional \$3.00 monthly base charge will be added to residential customers. This brings the total monthly base charge to \$8.00. Residential and commercial base charges will be in line with each other. The average monthly increase will be \$7.86 based upon the average residential customer monthly energy consumption of 770 kilowatt hours (kWh). This is the first change in residential electric rates since 1982.

**"VISION  
 is the  
 art of  
 seeing  
 the  
 invisible"**

**Jonathan  
 Swift**

**City Offices  
 CLOSED  
 LABOR DAY  
 September 3, 2007**

**City Offices  
 CLOSED  
 VETERAN'S DAY  
 November 12, 2007**



## Harrison & Cole Highway To Be Refurbished

In either November or December of this year, the City of Lindsborg in conjunction with the Kansas Department of Transportation, will receive bids for the refurbishment of the Harrison and Cole highway. Considerable settling of the highway has occurred since it was built in 1993, resulting in a large portion of the northbound lane cracking and sinking several inches. Other items will be addressed as a part of the project, including repair of sidewalks, gutters, and broken joints. A turning lane is proposed for the East side of the Swensson Street intersection. In addition,

anywhere that pavement is removed and replaced; the sub-grade will be recompact and stabilized with 6 inches of rock. Funding for the project will be based on a Geometric Improvement Grant received from KDOT that will cover 75% of the cost of the project, with the remainder being paid for by the City. Funding by the State is available for Fiscal Year 2008, thus the December 2007 bid for the 2008 construction season. For the most part, the highway should remain open during construction. Since there are three lanes, two lanes will remain open for two-way

traffic while the third is being worked on. The exception will be the Lincoln Street intersection. Without a third lane to work with, they will have to close the entire intersection while it is repaired.

A schedule will not be set until there has been a successful bidder, although most projects of this nature start in March or April. The project is expected to last approximately 120 working days.



## Utility Bill Processing

The City of Lindsborg is requesting help from the community in fine tuning our current method of processing utility payments. There are a couple of ways that residents can help. Please return the lower half of your statement with your payment or write

the eight digit account number on your check. This will expedite the process and in turn help us to serve the community in an efficient and proficient manner.

Thank you!

**City Staff**



## CVB VISITORS

*(feature story from page 1)*

- ◆ Be helpful
- ◆ Share our heritage
- ◆ Open our hearts
- ◆ Help them create memories
- ◆ Treat them like no other community in Kansas or anywhere
- ◆ Invite them back, both in words and in actions

It is easy to think good results from visitors will be done by someone else. Everyone plays a role in making Lindsborg the best place for visitors. This task becomes easy, when we understand — **our visitors are here because they want to be.** Lindsborg visitors have made a conscious choice to give us their valued time and dollars. In today's mobile world,

visitors have lots of choices. They chose Lindsborg!

Make their day in Lindsborg memorable, valuable, educational, blissful, and a day they want to relive again.





# The Lindsborg City View

## School Zone Safety

**School Zone Safety:**  
We are nearing that time again! Summer Ends and School Begins! Here are a few reminders for you and your children as you prepare for the return to school.



### School Bus Behavior

Your school district probably has a school bus behavior policy. Your bus driver's number one interest is your safety. He or she will ask you to be on your best behavior.

- It is important to listen to your bus driver in case there are any special instructions for your bus ride.

- Sit quietly in your seat.

- Speak quietly to the other children near you.

- Do not jump up and down, fight or tease other passengers or make a lot of noise. These activities can bother your bus driver and he or she will not be able to give proper attention to driving.

These behaviors can bother **any** driver, including your family or a friend's family, and make it hard to drive safely.



This sign means you are near a crosswalk in a school zone.

- When school is opening in the morning and closing in the afternoon, the area around the school is very busy and crowded. There will be many children using the crosswalk.

- Car drivers, bikers and in-line skaters **must stop** to allow people in the crosswalk to cross the street.

- Children should not walk out into the street between parked cars, but use the crosswalk at the ends of the block.

- It is important to look carefully to the **left**, the **right**, and the **left** again if you have to cross the street!

Walk your bicycles on the sidewalk as you are sharing this space with other children who are walking.

When you are waiting for the school bus, you should wait at the bus stop, and stand well back from the curb.

When you get off the bus:

- Look to the rear of the bus before you step off the bottom step. It is reported that more and more motorists are passing stopped school buses on the right shoulder where the door is.

- Take  (five giant steps) straight out the bus door, and out of the danger zone.

- Make sure you have eye contact with the driver, and wait for the driver to signal you before you cross in front of the bus.

- **Never** go back for anything you have left on the bus.

- **Never** bend down near or under the bus.



**STAY SAFE**

**BE CAREFUL**

**HAVE A GREAT SCHOOL YEAR!**

# Welcome Back Students



[www.lindsborgcity.org](http://www.lindsborgcity.org)

## Click IT or Ticket IT



It is a well known fact that teenage drivers have a much higher percentage of automobile crashes than adult drivers. It is also common knowledge that the casualty rate for these crashes is higher than any other age bracket. In 2005, 37 teens (13 %) were killed in passenger vehicles that were involved in motor vehicle crashes and 85 % of those killed were not buckled up.

Kansas policy makers and law enforcement are taking great strides in getting these young drivers and riders to buckle up. As of July 1, teenagers 14-17, joined the ranks of younger children of being in a primary violation when not wearing their safety belts. If a police officer observes a teenager driving or

riding in a car without their safety belts, there is cause for being pulled over and ticketed. A fine of \$60.00 will be issued effective **January 1, 2008**. Warnings will be given until that date.

The law remains the same for those 18 and over; you can not be pulled over for not wearing your seat belt, however, a ticket fine amount of \$30.00 (previously \$10) will be issued if pulled over for another violation.

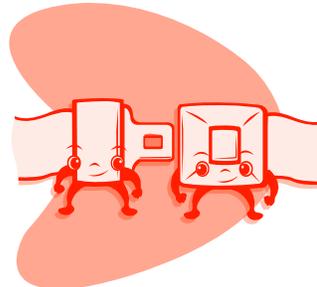
By simply **clicking** your safety belt every time you get in your motor vehicle, you are not only keeping your hard earned dollars in your pocket, but more importantly you are potentially saving your life. Pass this information on to

your children, and join Kansas policy makers and the Lindsborg Police Department in working together to curb the main cause of death of Kansas children.

### DRIVE SAFE

&

### CLICK IT!



**Lindsborg Police  
Department**



Lindsborg Live  
Presents

**KING  
MIDAS**

*Street Dance*

August 25

8:00 PM

**THOR'S  
ROAR**

**MOTORCYCLE  
RALLY**

September  
15



**LINDSBORG  
TOMORROW**  
2007 Community

World Fair



September 30

2:00-4:00 PM

Swensson Park  
Tastes & Talents

**Community  
Happenings**





# The Lindsborg City View

## Economic Gardening - A Change of Thought

Ten years of research has gone into the concept of economic gardening. It is the cultivation and growing process of small communities led by small businesses. It is an economic development concept that has grown dramatically in the last few years. Larger companies will usually expand to smaller communities, but more times than not, once the incentives are used up, they uproot and go to other communities with a new set of incentives. This leaves many small communities in a dangerous situation when the company employs a significant number of the population. Some small communities are commodity based communities. When the wheat crop fails, the community fails also. In some areas, one manufacturing company dominates the

community, and the typical employee only sees wealth and job production out of his control. We are fortunate here to have a cultural based community. No one company dominates our economy. Because we are a community of small businesses, we are also a community of risk takers. In the economic gardening study a small business based economy has a larger chance of survival than a commodity or large business community. To ensure our economic garden we need to do several things. A plant not tended to will die. Basic business retention and expansion practices need to be established. We need to plant the seeds for new businesses and nurture those businesses. Our community hosts a variety of new seeds. For those seeds to grow

we need critical information. The State of Kansas along with many other associations offers assistance free of charge to expanding and new businesses. The second element is infrastructure. Not just streets and utilities, we offer the best in parks, a trail, an active downtown and a variety of festivals and entertainment. The third element is connections to trade associations, state programs, think tanks, the college, industry clusters and other small business owners. Increasing the connections and the flow of information helps to ensure our economic garden of businesses.

**Information Contact:**  
**Annette Duncan**  
*Economic Development Director*

**The City 411**

**Smörgåsbord Committee:** Food preparation, baking and serving staff for Friday, October 12. Contact: Bren Blanner 227-2677 or Kathey Bengtson 227-2615.

**Merchandising Committee:** Volunteers to sell festival support buttons at Arts & Craft tents Friday thru Sunday. Contact: Jennifer Krob 227-2700.

**Information Booth:** Volunteers are needed to work at the Festival Information Booth in 2 hour increments, Friday thru Sunday. Contact: Sharon Bruce 227-4323.

**Parade:** Volunteers needed to help organize the parade on Saturday morning. Contact: Andy Carlson 227-2601 or Larry VanDerWege 227-4211.

**Program:** 4-6 Volunteers needed to help unload sound equipment on Friday, October 12, 4-6 Volunteers needed to load sound equipment following the Saturday evening entertainment. Additionally, 2 people are needed to run spotlights for the Saturday performance (training will be done on Saturday prior to the show).

**Svensk Hyllningsfest Volunteer Opportunities**

**Svensk Hyllningsfest**  
**October 12-14**



## Välkommen Trail Safety & Walking Club

Trail Rules and Guidelines are posted for everyone's safety. Ignoring trail and traffic signs can result in serious injury or even death. Please stop at all intersections and check for traffic before proceeding through the intersection. Be considerate of all trail users. Pedestrians have the right of way. Please keep to the right and pass on the left. If you are skating or bicycling give an audible warning before passing. The trail is a wonderful addition to our community. Let's work together to provide a safe and caring environment that everyone can enjoy!



### Trail Rules & Guidelines

1. **No motorized vehicles** (electric wheelchairs, emergency vehicles and maintenance vehicles excepted)
2. **Obey trail and traffic signs**
3. **Be considerate of trail users**
4. **Cyclists and skaters must yield to pedestrians**
5. **Keep to the right and pass on the left**
6. **Move off trail pavement whenever you need to stop**
7. **Give audible warning before passing**
8. **Respect private property**
9. **Keep dogs on a leash and remove their waste**
10. **Dispose of trash properly**
11. **Trail Curfew for those under 18 years of age is between 12:00am & 5:00am**
12. **NO alcoholic beverages**



The **Välkommen Trail Walking Club** is a program for individuals or groups interested in exercise and the enjoyment of nature's beauty. The first 200 participants registered will receive a pedometer and Välkommen Trail T-shirt. Club members will also receive prizes at benchmark distances. Club membership fee is \$15.00.

**Trail or Walking Club  
Information  
Contact:  
Parks & Recreation**

**Recycling Dates:**  
**August 18**  
**September 1, 15**  
**October 6, 20**  
**November 3, 17**  
**8:00 a.m.-12:00 p.m.**



**RECYCLING**  
**Volunteers still needed!**  
**Sign up now!**  
**CONTACT:**  
**The Parks & Recreation  
Department**



# THE CITY OF LINDSBORG

101 S. Main Street  
PO Box 70  
Lindsborg, Kansas 67456-0070

Pre-sort  
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Permit No. 1

Residential Patron  
Lindsborg, KS 67456



## The Lindsborg City View

### Upcoming Events & Contact Information

#### City Contact Information

Phone: 785-227-3355  
Fax: 785-227-4128  
Web: [www.lindsborgcity.org](http://www.lindsborgcity.org)  
Email: [lindsborg@lindsborgcity.org](mailto:lindsborg@lindsborgcity.org)

#### Emergency Contact Information

Police, Fire and Ambulance: 911  
Police, Fire, Ambulance: 785-227-2988  
(non-emergency)  
Water, Sewer, Electric, Streets:  
785-227-3428  
Water, Sewer, Electric, Streets:  
785-227-3469 (after hours, weekends and holidays)

#### Calendar of Events 2007

- City Council Meetings (September 4-Tuesday, October 1, November 5)
- Recycling (August 18, September 1, 15, October 6, 20, November 3, 17)
- King Midas Street Dance (August 25)
- Labor Day (September 3-City Offices closed)
- Thor's Roar Motorcycle Rally (September 15)
- Lindsborg Tomorrow Community Event (September 30)
- SVENSK HYLLNINGSFEST (October 12-14)  
 Happy Halloween (October 31)
- Veteran's Day (November 12-City Offices closed)
- Lindsborg City View Newsletter-Vol. 4 (mid-November)

#### Mayor & City Council Contact Information

Judy Neuschafer ~ Mayor  
[jneuschafer@lindsborgcity.org](mailto:jneuschafer@lindsborgcity.org)

Ken Branch ~ Ward 1  
[kbranch@lindsborgcity.org](mailto:kbranch@lindsborgcity.org)

Mark VanCamp ~ Ward 1  
[mvincamp@lindsborgcity.org](mailto:mvincamp@lindsborgcity.org)

Becky Anderson ~ Ward 2  
[banderson@lindsborgcity.org](mailto:banderson@lindsborgcity.org)

Betty Nelson ~ Ward 2  
[bnelson@lindsborgcity.org](mailto:bnelson@lindsborgcity.org)

Russ Hefner ~ Ward 3  
[rhefner@lindsborgcity.org](mailto:rhefner@lindsborgcity.org)

Rick Martin ~ Ward 3  
[rmartin@lindsborgcity.org](mailto:rmartin@lindsborgcity.org)

Brad Howe ~ Ward 4  
[bhowe@lindsborgcity.org](mailto:bhowe@lindsborgcity.org)

Lloyd Rohr ~ Ward 4  
[lrohr@lindsborgcity.org](mailto:lrohr@lindsborgcity.org)

[www.lindsborgcity.org](http://www.lindsborgcity.org)

