

Minutes of the September 23, 2010 Iowa County Long Range Planning Committee

(Minutes subject to review and approval)

Committee Members present were Carol Anderson, Dan Curran, James Griffiths, Jeremy Meek, and Dan Oleson. Excused were Dave Bauer and Greg Parman.

Also present were: Country Board Supervisor Bob Bunker, Iowa County Administrator Curt Kephart and Dodgeville Mayor Jim McCauley,

3. Curt Kephart read the certification of the meeting.
4. Motion to approve agenda by Oleson, second Meek, approved.
5. 9/20 minutes will be ready for approval at the next meeting.
6. Comments from the audience and committee members none.
7. under the general topic of "Lands End – A Valued Iowa County Resource" Dodgeville Mayor Jim McCauley shared with the committee the importance of Lands End to the strategic future of Iowa County. The mayor thanked the county for supporting city/Lands End initiatives and welcomed the counties continued support. (LE roughly 25%-30% of the City's base assessed. The City is roughly 25% of the of the County base. The importance of the jobs and payroll to the City-County-and Region. It's estimated that as many as 1100 people have reversed commute from Dane County.)
8. It was the consensus of the committee that continuation of the county city role in partnering with Lands End takes maximum advantage of the synergies available to all, and is strategically central to the county's economic future.

A matrix was prepared by the chair identifying "X axis issues: and "Y axis evaluation criteria". In the ensuing discussion committee members first valued each intersecting point on a 1-9 scale and then reached consensus on prioritization.

Two issues were identified as immediately attainable with minimal cost:

- tweaking the present budget process
- (5 year plan – Anticipate the Big Expenses) and the process for bringing motions/issues before the board (Establish Rationale for Projects)

Regarding the issue of "How can We Grow Iowa County?" the committee felt this issue would need to be worked by other county committees as there is not consensus among the public on how economic growth fits within the county vision: "Healthy and Safe Place to Live, Work and Play – Iowa County"

The critical ongoing issue “Build County Board and Staff Continuity” must be addressed by the board and by the Administrator and Staff respectively. As they bring these plans to the committee they will be added to the Long Range Plan.

Two issues were identified as themes running through the issues brought forward by every department. The issues were:

- Expanding Use of Technology and
- Resource Collaboration (Internal & Regional).

These are being incorporated into the Long Range Plan.

The remaining issues and others identified are thought to support the two central strategic issues and will be fleshed out at subsequent Long Range Planning Meetings:

Assessment - Feedback, Reassessment Revision (How and What),

Promote Employee

Rationale

5 year plan

Training

.The next meeting date will be scheduled by the Chair

Meeting adjourned: Motion Oleson, Second Meek