

Minutes of the September 20, 2010 Iowa County Long Range Planning Committee

(Minutes subject to review and approval)

Committee Members present were Carol Anderson, Dave Bauer, James Griffiths, Jeremy Meek, Dan Oleson and Greg Parman.

Also present were: Country Board Supervisor Ron Benish and Robert Pilling, Curt Kephart Iowa County Administrator, Scott Godfrey Planning & Development, Craig Hardy Highway, Kevin King Airport Jim McCaulley Land Conservation and Paul Ohrogge UW-Extension.

3. Curt Kephart read the certification of the meeting.

4. Motion to approve agenda by Oleson, second Griffiths, approved.

5. Motion to approve the minutes of the August 30 meeting by Griffiths, second Oleson, approved.

6. Comments from the audience and committee members included a comment from Chair Anderson that strategic Planning is never done. Strategic Planning is not a destination; rather it is a road map to a destination.

7. Presentations were made regarding the most important strategic concerns identified by each committee in consultation with departments and their department heads.

Ron Benish indicated that the Health and Human Services Committee had identified 54 items that were of strategic concern. In the next ten years the Health and Human Services Committee anticipates statewide regionalization of Human Services functions & combining departments into a single large umbrella agency. Current funding difficulties will continue unless there is a major revenue influx or changes in taxing/spending principles. A specific capitol budget item was the conversion of rooms from semi-private to private rooms to help accommodate higher pay private care clients at Bloomfield. The three concerns brought forward to the presentation were 1. Increased Use of Technology, 2. Greater Coordination & Collaboration between Departments, 3. Develop Capacity to Evaluate Effectiveness of Policies & Programs.

Craig Hardy and Kevin King made the Transportation Committees strategic presentation. The timing and shrinking of State and Federal funding & appropriations are not in sync with the county's annual budget cycle. This is one of the reasons the county cannot nimbly retarget budget dollars to take advantage of one time unexpectedly available funds for large scale capitol infra-structure improvement projects. Since 1999 Highways share of the county budget has dropped from 48% to 25%. Infrastructure investments are reaching a critical point. (Numerous Capitol Budget needs identified). Priority .1Equipment Service Life & Depreciation Schedule, 2 Annual Departmental Budget Justification, 3, Cost Share match Appropriation for State. & Federal Project Applications for Highway and for Airport: 1.Replacing 100LL fueling, 2. Constructing Taxiways for New Hanger Site & Move Entrance Road, 3. Construct 10-Unit T-hanger.

Dan Oleson presented the three Economic Development, Extension & Property strategic concerns under the general heading: Improved utilization of employee skills technology and work space. They are: 1. Recognize and identify employees whose skills are under-utilized and leverage this skill base to better serve county customers, 2. Identify technology improvements that will allow staff to work more efficiently, 3. Leverage physical resources to best maximize use of work space. (The weighing of the advantages of co-locating Land Conservation with Federal Ag offices (customer centric) versus possible cost savings of bringing the office into a county facilities will be a strategic consideration.)

The three Justice Committee strategic concerns raised by Carol Anderson were: 1.Technology (Radio Communication Alternatives to Incarceration & rethinking delivery approaches), 2. Collaboration/Integration (rethink service delivery approaches with clear strengths & mission identified for quick contribution to county needs 3. Regional (bringing together complementary expertise and resources) The capitol budget needs for communication enhancements could not be quantified at this time but are expected to be in the one to several million dollar range.

Dave Bauer presented three strategic concerns brought forward by the Administrative Services Committee: 1. Technology Budgeting, 2. Collaboration in County Government (IT Finance), 3. Effective Use of Staff. Budgeting Software was identified as a likely capital need.

8. There was a general discussion regarding the presented priorities: Expanding Use of Technology, Resource Collaboration (Internal & Regional), How can we grow Iowa County, Assess Services Provided (How and What), 5 year plan – Anticipate the Big Expenses, Promote Employee Training, Establish Rationale for Projects, Build County Board & Staff Continuity.

9. Chair Anderson requested additional priorities. Supervisor Meek felt Lands End was one of the most Strategic Assets in the county and should be added to the mix. Other suggestions offered included: 1. The organization must practice "IMPLICATION PLANNING", 2. User Groups, Regional and Internal, 3 Given the importance of "Grants" to county revenue the obtaining early knowledge of their existence and having the best possible process in place for obtaining these funds is strategic, 4. Effective Training and Knowledge Transfer is a theme on which everything else hinges, 5. Everyone in the organization must feel and be IMPOWERED TO BE CUSTOMER CENTRIC.

10. Preparations for the September 23rd meeting were discussed and the meeting time set for 6:00 P.M.

Meeting adjourned. Motion Oleson, Second Meek