Chairman Ron Benish called the meeting to order at 1:00 p.m.

**ROLL CALL:** Present: Ron Benish, Lorraine Drews, Lorraine Fristch, Dan Nankee, Marjorie Bomkamp, Carol Calhoun, Mildred Swedland, Rosalie Zweifel, Margaret Peat, Nona Chappell, Rose Ross, Therese Hess  Excused: Marlene Stenner, MaryClaire Murphy  Also in Attendance: Rebecca Wetter, Laura Crowley, Stacey Terrill, Valerie Hiltbrand, Angela Sullivan.

**INTRODUCTIONS:** There were no new introductions at this time.

**CERTIFICATION:** Laura Crowley indicated that this meeting was certified in posting and publishing and also faxed to newspaper and radio. We currently post in three locations.

**AGENDA:** Dan Nankee made the motion to approve the Agenda for the February 26, 2013 meeting. Marjorie Bomkamp seconded the motion. There was no discussion. All members present were in favor.

**MEETING MINUTES:** Lorraine Fritsch made the motion to approve the January 22, 2013 meeting minutes. Carol Calhoun seconded the motion. There was no discussion. All members present were in favor.

**REPORTS/COMMENTS FROM BOARD MEMBERS/AUDIENCE:** Rosalie Zweifel informed the Board that she was working on a third bus for the trip to Washington DC. She also gave the phone number for “Do Not Call” which is 866-966-2255 and Lorraine Fritsch said that the internet site is Nocall.wisconsin.gov. Signing up identifies you as someone who does not wish to receive telemarketing calls. It’s free and available for residential telephone customers in WI. Your number will remain on the list for two years. Effective June 6, 2008, Wisconsin residents could add their mobile telephone numbers to the list. The updated No Call list is given to registered telemarketers quarterly. Therefore, it may take 30 to 120 days for your number to get to telemarketers.

**FINANCIAL REPORT:** The Expense/Income Report for the month of January was distributed to the Board for their review. The Board will address this financial report later on the agenda in this meeting. Copies are available in the ADRC Office.
**SUN REPORT:** Cecile McManus, the Director of the SUN Program was not available for today’s meeting. Ron Benish and Dan Nankee discussed the possible cuts in the Older American’s Act. Cecile sent an email to Senators Schultz and Marklein that was forwarded to the Governor requesting that the monies be put back into the Senior Programs.

**BENEFIT SPECIALISTS REPORTS:**

**DBS: Angela Sullivan**  Copies of the DBS Summary Report for the month of January were distributed to members and copies are available at the ADRC Office. Angela told the Board a success story about a gentleman receiving Disability Benefits. The telephone contacts are higher, she received 159 during the month of January, many of them new calls about disability.

**EBS: Stacey Terrill**  Stacey distributed copies of the January Monthly Report. There were many more information only calls in 2013 than 2012. There were 53 calls in 2012 and 93 in 2013. Stacey is also seeing an increase in calls about disability – the population between ages 60 and 65. The monetary impact has increased. There were 51 cases carried over from the previous year. Nancy and Stacey attended an EBS Function Team meeting for Regional ADRC and took part in a webinar about Medicare Low Income Subsidy, Annual Enrollment Period, Planfinder issues. Outreach was a little slower in January, hoping to increase that as nicer weather comes into the area. There were questions about the ADRC’s role in the new Affordable Healthcare Act. Copies of the EBS Monthly Report are available in the ADRC Office.

**I & A: Valerie Hiltbrand**  Valerie distributed the Information and Assistance Report for January 2013. The total number of contacts was 210. There were 7 functional screens, three people added to the waitlist and one person taken off of the wait list. There are 54 people on the wait list, 16 of which have been offered services but have declined for now while still wanting to remain on the list, 16 that have been offered services but are currently over assets. They are getting ready to send out a customer satisfaction survey for some ideas as to where to go from here. Erin is revamping our resources in the hallway. The I & A monthly report is available in the ADRC Office.

Ron asked that the Benefit Specialists remind the Board each time what their position is and what their job responsibilities are before they give their reports.

**Office Assistant/Transportation:**  Laura distributed the Transportation Report for the Month of January. We had to cancel the bus on only 2 days – last year at the same time, we had to cancel 7 times. All numbers are basically up over last year. Copies of the Transportation Report are available in the ADRC Office. Laura took some time to discuss the recent events with the Logisticare contract, mostly that they will not be the provider for WI going forward, they backed out at the last minute. Laura asked discussed her recent involvement on a Web based Function Team for the four counties. They met
for the first time and are working on the current Regional ADRC Website and are also
discussing the possibility of becoming active on Facebook, Twitter and Blogging.

**MANAGER’S REPORT & TRAININGS:** Rebecca distributed a 2011-2012 Call Report Summary. This report was produced by the Region. This is looking at the calls that were tracked by the I & A Specialists. In 2011, 914 calls were received and 2012 1,375 calls were received. In 2011 the percentage of over age 60 was 59% and in 2012 it increased to 66%. There is also a breakdown of the populations that were served in 2011 and 2012. The two biggest jumps were in Developmental Disability from 107 in 2011 to 225 in 2012 and the Elderly population from 462 in 2011 to 782 in 2012. The report further showed a breakdown of the activities – information and assistance provided, options counseling, enrollment consultation, etc. The report also showed Unmet Needs. There were 9 unmet needs calls in 2011 and there were 145 unmet calls in 2012. So, this is something that the Region will be looking at, how to decrease the numbers of unmet needs and how to get those needs met.

Rebecca has been participating with the hospital as part of a focus group – they are doing a Community Health Needs Assessment. As a result of these surveys, the group has prioritized three categories. One is helping people manage chronic conditions. The ADRC is hoping to gain partners in prevention programs, so this may become a natural partnership. Additionally, several staff members of other county agencies (Health Dept. and Bloomfield) have expressed interest in becoming leaders in the Stepping On Program. Rebecca also informed the Board that the agency was awarded a grant to assist in the development of prevention programs, specifically Living Well with Chronic Conditions. The purpose of the grant is to support our agency in identifying a staff position and that part of their position will be dedicated to the prevention programs.

The Aging Unit Self-Assessment. All Board members received a copy of the Self-Assessment, in advance, in their Board packets. Essentially, Rebecca explained that we do a 3 year plan, and every year we take a look at the plan to see if we are meeting our goals for that particular year. We did meet all of our goals and there is quite a bit of narrative regarding what we did to meet those goals. Rebecca pointed out the significant accomplishments and issues that were not in the Aging Plan that we met in 2012 that had a significant impact on the people that we serve. Rebecca pointed out the many additions that we feel make a difference – adding volunteers, receiving training in quality improvement, two of our members received training to be able to do memory screens, working with the library and the hospital with computer and Medicaid programs, Prevention Programs, the Plan & Prepare Day event, adding Adult Protective Services to the ADRC and also making changes to our waiting room to make it more warm and welcoming to our clients and visitors to our department. This Self-Assessment has been submitted, but we do need to receive approval from our Board so that we can continue on with this process. We need to submit the minutes from this meeting also. Chairman Ron Benish asked for a motion to approve this Self-Assessment. Lorraine Drews made the motion. Rose Ross seconded the motion. There was no further discussion. All members present were in favor.
**ACTION ON FINANCIAL REPORT:** The Financial report was distributed earlier in the meeting, after Board review, Ron Benish asked if there were any questions about the Financial Report. Rosalie Zweifel made a motion to approve the January bills to be paid. Mildred Swedland seconded the motion. All members present were in favor.

**FINAL THOUGHTS: NEXT MEETING:**

Our next meeting will be scheduled for Tuesday, March 26th at 1:00 at the HHSC in Conference Room 1001.

There being no further business, Chairman Benish asked for a motion to adjourn. Dan Nankee made the motion to adjourn, Margaret Peat seconded the motion. All members present were in favor.

The meeting was adjourned at 2:19 p.m.

Respectfully submitted
Laura Crowley  ADRC Staff